

Web-based Collaborative Decisions

Easy to use, mobile and online

Multi-criteria tools for evaluating options and priorities are typically designed to be operated by experts, and often used in face-to-face facilitated workshops. But sometimes it's not possible to get all the stakeholders together in a room.

Now Catalyze has partnered with TransparentChoice to give you more options. TransparentChoice operates a 'software as a service' model focusing on ease-of-use and mobility. Participants receive a personalised web link in an email, click to access the tool from their own browser device (laptop, tablet or mobile phone), and are then led through a series of questions. They can do this in their own time and at their own pace, and can stop at any time and easily pick up again later.



Where appropriate, workshops can still be convened for sharing information and perspectives and to get alignment and buy-in. These can be face-to-face or online virtual meetings, where participants can join in facilitated discussions to provide their input live.

This new approach creates the potential to extend stakeholder participation, for example to involve larger or multiple groups to bring different perspectives into the decision process.



Catalyze services

Catalyze offers a menu of services, spanning advice, training, facilitation and validation. We can provide direct support to deliver results and also help you to build in-house capability if you want, coaching your team step by step on a real project.

Catalyze Service Menu

- Problem structuring
- Process design
- Project administration
- Definition of criteria
- Definition of alternatives (options)
- Setup of models
- Support for evaluators
- Interpreting results
- Reporting and communications

Applications

The web-based, easy-to-use TransparentChoice toolset is ideal when it's difficult to get all the stakeholders in a room. Situations such as:

- A large number of stakeholders
- Geographically dispersed teams
- Participants with tight time constraints

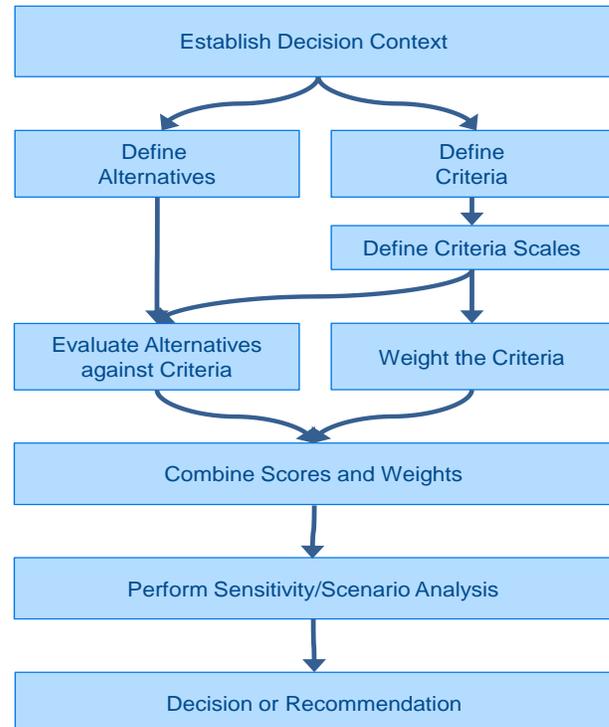
Professional Membership Associations need to spend their funds wisely, creating maximum value for their members while demonstrating integrity and transparency in how decisions are made. Members' views can be brought into the process in a structured and manageable way.

Non-Governmental Organisations (NGOs) & Charities are spending other people's money and need to be able to make difficult decisions on funds allocation in a way that is demonstrably fair, rational and transparent.

Energy & Environment. Decisions relating to energy extraction, distribution and decommissioning often have environmental consequences. Engaging stakeholders to explain the options and get their perspectives leads to confident, informed decisions.

Portfolio Management Offices (PMOs) must prioritise to manage resource constraints, screening new projects for inclusion and halting others that are no longer delivering enough value. An objective and collaborative decision process minimises management friction, putting the focus back on delivery.

Typical Process



“Confident strategic decisions through structured stakeholder engagement, with easy to use mobile tools backed up by expert support when you need it”

Catalyze is a strategy consultancy, helping clients to prioritise and make robust sustainable decisions. We believe the best results are delivered through effective decision-making that engages people and aligns organisations. We have an established track record of enabling our clients to achieve results, whether it's improved shareholder value, a better planet or both.

Catalyze was founded in 2001 in conjunction with the London School of Economics and Political Science, applying techniques built on robust and validated decision theory. We support global clients from offices in the UK, USA, Australia and New Zealand.

www.catalyzeconsulting.com